

END OF THE REEL

[Editor's Note: This section is for those odds and ends that never seem to fit neatly anywhere else. Among items included here are classified ads, calendar of upcoming events, product announcements, membership and advertising information, etc. Please submit items for this section directly to the editor.]

GUIDELINES FOR AUTHORS

We encourage the submission of articles and notes for possible publication in the *IALL Journal*. Scholarly articles will be submitted to referees, and final publication decisions will be the responsibility of the editor. Selection of notes and articles for columns will be made by the editor and/or columnists.

Manuscripts and materials submitted for consideration should be double spaced, with the author's name on a cover page but not on any of the pages of the manuscript. Style should follow one of the standard scholarly guidelines (e.g., American Psychological Association, University of Chicago's *A Manual of Style*, or the *MLA Handbook*).

All materials must be submitted in both printed and electronic formats. Please include a diskette with the article in either Macintosh or IBM format (preferably MS Word or WordPerfect). *Materials not submitted in both printed and electronic formats will not be considered.*

For detailed submission guidelines, or if you have questions about the appropriateness of potential submissions, please contact the editor:

Marie Sheppard, Editor
IALL Journal
ALTEC, Univ. of Colorado at Boulder
Campus Box 239, Hellems 156
Boulder, CO 80309-0239
Phone: (303) 492-2355
email: sheppard@spot.colorado.edu

CALENDAR OF EVENTS AND AFFILIATE INFORMATION

We welcome the submission of information on upcoming events from our readers. Send items to Dick Kuettner, Language Lab, Washington and Lee University, 408 Tucker Hall, Lexington, VA 24450. (703) 463-8995, email: kuettner.d@fs.sciences.wlu.edu

To appear in the **Winter (Jan.)** issue, your announcement must reach Dick by **November 1**.

To appear in the **Spring (May)** issue, your announcement must reach Dick by **March 31**.

To appear in the **Fall (Sept.)** issue, your announcement must reach Dick by **July 1**.

IALL EVENTS

IALL '95

IALL meets in the Midwest again, this time at the University of Notre Dame. The conference is set for May 23 – 28, 1995. The University of Notre Dame is in South Bend, IN, about 90 miles due east of Chicago; and the conference will take place in DeBartolo Hall, one of the most technologically advanced classroom buildings in the country. Call the conference line (219) 631-4269 to request more information. (Conference line will be activated September 1, 1993.)

IALL AFFILIATE EVENTS

ACTFL (American Council on the Teaching of Foreign Languages)
November 20 – 22, 1993. San Antonio, TX. Annual Conference. (Proposal deadline has passed.)

November 18 – 20, 1994. Atlanta, GA. Annual Conference.

Contact: ACTFL, 6 Executive Plaza, Yonkers, NY 10701-6801. (914) 963-8830, fax (914) 963-1275.

Professional Journal: *Foreign Language Annals*

AECT (Association for Educational Communications and Technology)
February 16 – 20, 1994. Nashville, TN. Annual Convention. (Proposal deadline has passed.)

Contact: AECT, 1025 Vermont Ave., NW, Suite 820, Washington, DC 20005. (202) 347-7834.

Professional Journals: *Educational Technology Research and Development* (quarterly);

TechTrends, for Leaders in Education and Training (bi-monthly)

CALICO (Computer Aided Language Instruction Consortium)
Second week in March 1994 (tentative). Flagstaff, AZ.

Contact: CALICO, 014 Language Center, Duke University, PO Box 90267, Durham, NC 27708-0267. (919) 660-3180.

Professional Journal: *CALICO Journal*

TESOL (Teachers of English to Speakers of Other Languages)
March 8 – 12, 1994. Baltimore, MD. Annual Conference. (General proposal deadline has passed.)

Contact: TESOL, 1600 Cameron St., Suite 300, Alexandria, VA 22314. (703) 836-0774.

Professional Journals: *TESOL Journal*; *TESOL Quarterly*

Note: The Autumn '93 issue of *TESOL Journal* will be dedicated to "Technology in TESOL".

NEC (Northeast Conference on the Teaching of Foreign Languages)
April 7 – 10, 1994. New York City. Annual meeting. Chair: Sylvia Brooks-Brown, Baltimore (MD) County Public Schools. (Proposal deadline has passed.)

Publications: *Fall and Winter Newsletter*, Editor: Gladys Lipton, University of Maryland-Baltimore County; *1994 Northeast Conference Reports*, Editor: Charles Hancock, Ohio State University

For information concerning proposals and publications, contact Annette Cousino (IALL contact for the NEC) at the Northeast Conference, Office of the Secretary/Treasurer, 200 Twin Oaks Terrace, Suite 16, South Burlington, VT 06403. (802) 863-9939, FAX (802) 863-0475.

OTHER ORGANIZATIONS

ISTE (International Society for Technology in Education)

November 10 – 11, 1993. INFOMART, Dallas, TX. Second International Symposium on Telecommunications in Education: "Global Connections".

Contact: ISTE, 1787 Agate St., Eugene, OR 97403-1923. (503) 346-4414, FAX (503) 346-5890, or iste@oregon.uoregon.edu

CAUSE (The Association for Managing and Using Information Technology in Higher Education)

December 7 – 10, 1993. San Diego, CA. CAUSE '93: "Managing Information Technology as a Catalyst for Change".

November 29 – December 2, 1994. CAUSE '94: Disney World Dolphin, Orlando, FL.

Contact: CAUSE (303) 449-4430. For conference info: info@cause.colorado.edu

SALT (Society for Applied Learning Technology)

February 23– 25, 1994. Kissimmee, FL. Twelfth Interactive Instruction Delivery and Ninth Health Care Science conferences.

Contact: SALT, 50 Culpeper St., Warrenton, VA 22186. (703) 347-0055 or (800) 457-6812.

SWCOLT and UFLA (Southwest Conference on Language Teaching and the Utah Foreign Language Association)

April 21 – 23, 1994. Red Lion Hotel, Salt Lake City. The eleventh annual joint conference. Soar in '94: Reaching New Heights in Language Education.

Contact: Joann K. Pompa, SWCOLT Executive Director, Mountain Pointe High School, 4201 E. Knox Rd., Phoenix, AZ 85044. (602) 759-8449 ext. 3036.

AACE (Association for the Advancement of Computing in Education)

June 25 – 29, 1994. Vancouver, Canada. "Distance Education and Artificial Intelligence in Education". Submissions due 22 October 1993.

Contact: AACE, PO Box 2966, Charlottesville, VA 22902. (804) 973-3987, FAX (804) 978-7744, AACE@virginia.edu

IAT (Institute for Academic Technology)

To help educators learn about the range of available academic technologies and their benefits, the IAT offers briefings and workshops in Research Triangle Park, NC. Activities are conducted in the Institute's expanded facility, which includes a computer classroom with networked IBM PS/2 workstations.

Contact: Joan Savrock, IAT events coordinator. (919) 560-5031, or joans.iat@mhs.unc.edu

CLASSIFIEDS/ANNOUNCEMENTS

Read Gilgen, *WordPerfect for Windows Hot Tips*, Que Corporation, 1993, 216 pp.

A collection of more than 250 tips and tricks for using WordPerfect for Windows, version 5.2. Unlike the organization of many computer books that require you to read in sequence for most benefit, these tips are loosely arranged by general topic, and you can pick and choose among the tips offered. Geared for anyone, from beginner to advanced. Available now at your local bookstore.

Director of Language Learning Center

Knox College is seeking a person to direct our new Language Learning Center who can also teach elementary Spanish. The Director will coordinate all activities of the Center, will prepare and develop audio, video, and computer materials for the faculty, will review and recommend new programs for purchase, and will supervise lab assistants. The position involves teaching half-time (one course per term, three courses per year). Candidates must have at least a B.A. Preference will be given to candidates who have taught successfully and have worked in a language laboratory. The application deadline is November 16, 1993. Send letter of application and credentials to Ross Vander Meulen, search chair, Knox College, Box K - 149, Galesburg, IL 61401. Knox College is an AA/EO employer. In keeping with the College's 150-year commitment to equal rights, Knox actively encourages and seeks applications from women and minority candidates.

PRODUCT NEWS AND ANNOUNCEMENTS

[Editor's Note: our corporate members are invited to submit information, press releases, etc., about Language Learning Lab products. The IALL Journal does not endorse any product, but provides this space as a service to our members.]

Bilingual Dictionaries for Spanish, French, German, and Italian Available for Windows

Exceller software Corporation announces the release of the "Key Into" series of bilingual dictionaries. Key Into Spanish, Key Into French, Key Into German, and Key Into Italian are now available for IBM compatible computers running Windows. These dictionaries are great reference utilities that work in conjunction with any standard Windows application.

These on-screen dictionaries are bilingual and bi-directional. They are the perfect choice for English speakers who want to look up Spanish, French, German, or Italian words and for speakers of those languages who want to look up English words. In fact, the dual databases are indispensable tools for anyone who uses two languages. The "Key Into" dictionaries are based on the Random House dictionaries.

The dictionaries are perfect for students, teachers, and business people. They eliminate the need of stopping computer work to search through the fine print of a paper dictionary to find the foreign definition of an English word or vice versa. With the "Key Into" dictionaries, finding a word is as easy as typing three or four letters on the computer.

The dictionaries contain several special features. There is an "Always On Top" option (Windows 3.1 only) so the dictionary

window won't get hidden behind the program manager or another application. The user has an option to switch the menu bars and help system between English and either Spanish, French, German, or Italian accordingly. There also is a special set of reference tables that include: Pronunciation guide, Useful Words and Phrases, Months, Days of the Week, Numbers, Signs, and Food Terms for each respective language.

Key Into Spanish and Key Into Italian contain 30,000 entries. Key Into French and Key Into German contain 40,000 entries. The dictionaries are sold separately at a list price of \$79 (academic \$49). Each "Key Into" dictionary requires Windows 3.0 or higher and approximately 1MB of hard disk space. Macintosh versions of the dictionaries will be available in June 1993.

Exceller Software Corporation is located in Ithaca, NY. Exceller develops and markets software to higher education, government, and industry in the area of foreign languages for both IBM and Macintosh machine bases. Exceller is well known for its Russian and West European word processing utilities.

For information on availability and sales please contact:

David Laurito
Exceller Software Corporation
2 Graham Road W.
Ithaca, NY 14850
Phone: (607) 257-5634
Fax: (607) 257-1665

IOWAFLES NEWSLETTER

A newsletter for teachers of Foreign Language in the Elementary School.

Subscribe now to the Iowa FLES Newsletter and receive the 1993 spring and fall and the 1994 winter issues. For this one-year subscription send a check for \$6.00 (Iowa residents), \$7.50 (out-of-Iowa), or \$10.00 (Foreign) payable to the Iowa FLES Newsletter. Mail your check (no purchase orders accepted) to: Marcia H. Rosenbusch, Editor, Iowa FLES Newsletter, 300 Pearson Hall, Iowa State University, Ames, IA 50011. Include your name and mailing address with your check.

End of the Reel

IALL PUBLICATIONS
IALL Federal ID Number: 31-1134952

Check off publications and enter charges. Please complete and attach next page.

	Price		Quant.	Total \$
	Memb.	Non.		
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Task-Based Activities, Volume II	\$15	\$25	_____	\$ _____
Task-Based Activities, Volume I	\$10	\$15	_____	\$ _____
Designing the Learning Center of the Future	\$10	\$15	_____	\$ _____
 IALL Lab Design Kit (First Edition)	 \$15	 \$25	 _____	 \$ _____

Video Tours

IALL '89 _____ IALL '91 _____	\$15	\$25	_____	\$ _____
IALL '93 _____	\$15	\$25	_____	\$ _____
Rental of any video (postage & handling)	\$5	\$5	_____	\$ _____

Conference Presentations on Video

Contact Tom Browne for complete listing. See address next page.

FLEAT II _____	\$15	\$25	_____	\$ _____
Rental of any video (postage & handling)	\$5	\$5	_____	\$ _____

Journals

JNCL Funding Guide	\$10	\$20	_____	\$ _____
NALLD Journal Index	\$1	\$2	_____	\$ _____
JETT Journal Index	\$1	\$2	_____	\$ _____

NALLD Journal Back Issues Vol. 1 – 19	\$1	\$2	_____	\$ _____
List issues:				

JETT Back Issues Vol. 20 – 22	\$5	\$10	_____	\$ _____
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IALL Journal Back Issues Vol. 23 – 25	\$5	\$10	_____	\$ _____
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Total publications charges \$ _____

Remit check payable in U.S. funds to IALL. Payment must accompany all orders.

IALL MEMBERSHIP AND PUBLICATIONS ORDER FORM INVOICE

IALL Federal ID Number: 31-1134952

Name _____ Position/Department _____
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Check off other professional organizations to which you belong:

AECT _____ ACTFL _____ CALICO _____ TESOL _____

Check if you need IALL Regional Group Membership Information: _____

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_____ Educational Member (Voting)	\$25.00	_____
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Mail invoice and check to:

Tom Browne, IALL Business Manager
 Humanities Learning Center
 Macalester College
 1600 Grand Avenue
 Saint Paul, MN 55105
 Phone: (612) 696-6336
 email: BROWNE@MACALSTR.BITNET
 browne@macalstr.edu

Advertising Guidelines/Rates October 1993

... provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

ACCEPTABLE MATERIAL:

Non-bleed; high-quality photomechanical transfer prints on film or paper (PMT, Copyproof); offset film negatives (high-density litho film right reading with emulsion side down, line and halftone combination as complete montages only). Halftones: 85-120 lines

RATES:

Journal Size 7" x 10"	1 Insertion	3 Insertions
Full page (ad copy: 6" x 9")	\$275	\$250
Half page (ad copy: 2 1/2" x 9", 6" x 4")	\$200	\$175
Quarter page (1 1/2" x 9", 6" x 2 2/5")	\$150	\$125
Covers 2 & 3	\$350	\$325
Cover 4	\$400	\$375

We send tearsheets with invoice.

SCHEDULE:

Issues	Closing Deadline	Publication
Winter	December 1	February
Spring	April 30	May
Fall	August 1	September

SEND INSERTION ORDERS, ALL COPY AND LAYOUT TO:

Harold H. Hendricks, IALL Advertising Manager
Humanities Research Center
Brigham Young University
3060 JKHB
P.O. BOX 26098
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We send written confirmation for all ad reservations received.