END OF THE REEL...

[Editor's note: This section will be for all those odds and ends that never seem to fit neatly anywhere else. Among these will be: classified ads, publishing guidelines, membership information/application, advertising information and rates, calendar of upcoming events, announcements, etc.]

Classifieds/Announcements

[There will be no charge to members for short classified ads announcing jobs, meetings, used equipment for sale, etc. Commercial ads will not be accepted (contact John Huy for advertising information and rates.)]

Roger Cole, Director of Personnel, is receiving resumes from those interested in the position of Director of Media Services at Middlebury College. Preferred starting date is June 1, 1990, or earlier. Applications will be read until the position is filled. Contact him at Middlebury College, Middlebury, VT, 05753. (802) 388-3711, ext. 5465.

Guidelines for Authors

We want to encourage submission of articles and notes for possible publication in *The IALL Journal*. Scholarly articles will be submitted to referees, and final publication decisions will be the responsibility of the editor. Selection of notes and articles for columns will be made by the editor and/or associate editors.

Manuscripts and materials submitted for consideration should be double spaced, and should follow the guidelines of the Publications Manual of the American Psychological Association and/or the University of Chicago's A Manual of Style. The MLA format will also be accepted.

It is helpful when such materials can be submitted also in electronic format.

For detailed submission guidelines, please contact the editor.

Calendar of Events

[Members are encouraged to submit information on meetings and events of interest to IALL members. Please keep in mind that publishing deadlines make it necessary to exclude items that will take place before or near publications dates (January, May, September). Please provide as much advance notice as possible.]

INTERACT '90

May 10, 1990 6-8 PM (CST)

"A Look Into the Future of Education & Technology"

Satellite Teleconference

CALICO/TandBerg

Contact: Interact '90

(916) 895-6346 or FAX (916) 895-6824

IALL Annual Board Meetings

July 25-28, 1990 University of Colorado Contact: Ruth Trometer, President of IALL (617) 253-4716.

SCOLA Annual Conference

May 24-26, 1991 Creighton University, Omaha, NE Contact: Father Lee Lubbers (402) 280-4063.

IALL Biannual Meeting

June 26-29, 1991 University of California, Los Angeles Contact: Kathleen Ford, IALL '91 Chair (213) 206-8855.

IALL '91

June 26-29, 1991 University of California, Los Angeles

CALL FOR PARTICIPATION

The second bi-annual meeting of the International Association of Learning Laboratories (IALL) will be held in Los Angeles, California, from Wednesday, June 26 through Saturday, June 29, 1991, at the UCLA campus.

IALL is a non-profit professional organization of language media specialists and teachers working to improve language learning through technology.

Proposals for presentations (including papers, demonstrations, workshops, and panel discussion) on the following topics are solicited for IALL '91:

Lab Management
Funding/Grant Seeking
Research
Equipment
Methods
Materials/Software
Involving Faculty
The Lab of the Future

Presentations on topics other than those listed and relevant to the issues of language learning centers are also welcome.

Proposals should be submitted in the form of a maximum 1 page, 250-word abstract. Include your name, address, telephone number, title of presentation, and a biographical statement. Please specify if any AV equipment is required for your presentation.

Submit proposals by **December 31, 1990** to:

Ruth Trometer, IALL President Building 14N-232 Massachusetts Institute of Technology Cambridge, MASS 02139 (617) 253-4716 RMTROMET@Athena.MIT.EDIJ

Membership Application/Renewal

The International Association of Learning Laboratories (IALL) publishes three issues of *The Journal of Language Learning Technologies* per year. Membership is annual, based on calendar year. (If ordering after July1, please specify if you wish membership to begin in the current or the coming year.) To begin your annual membership or to renew your membership, please complete and mail the form below. Remit funds in advance by check or money order in U.S. dollars made payable to:

IALL Membership c/o Dr. Robin E. Lawrason, IALL Treasurer Media Learning Center (02-31) Temple University Philadelphia, PA 19122

MEMBERSHIP CATEGORY (Check One)	☐ Renewal	☐ New Member
Voting:		
U.S. Educator Membership/Journal		\$25.00
*Mexico/Canada Educator Membership/Journal		\$30.00
*Overseas Educator Membership/Journal		\$40.00
Non-voting:		
U.S. Library/Academic Department		\$40.00
*Mexico/Canada Library/Academic Department		\$45.00
*Overseas Library/Academic Department		\$55.00
U.S. Commercial Organization (Individual)		\$35.00
U.S. Commercial Corporate (Group)		\$175.00
Back issues: The NALLD Journal (pre-1986) (Volume	No.	@ \$5.00 ea
J.E.T.T. (1987-1989) (VolumeNo		@ \$10.00 ea
Total Remitted		\$
NAME		
POSITION		
INSTITUTION/ORGANIZATION		
ADDRESS		
CITY	STATE	ZIP
COUNTRY TELEPHONE	EMAIL	

^{*}Differences in membership rate due to postage



Advertising Guidelines/Rates April 1990

... provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

RATES:

	1 Insertion	3 Insertions
Full page (7" x 10")	\$275	\$250
Half page (3½" x 10", 7" x 5")	\$200	\$175
Quarter page (13/4" x 10", 7" x 21/2")	\$150	\$125
Covers 2 & 3	\$350	\$325
Cover 4	\$400	\$375

We send tearsheets with invoice.

SCHEDULE:

Issues	Closing Deadline	Publication
Winter	January 1	February
Spring	May 1	June
Fall	September 1	October

ACCEPTABLE MATERIAL:

Non-bleed; high-quality photomechanical transfer prints on film or paper (PMT, Copyproof); offset film negatives (high-density litho film right reading with emulsion side down, line and halftone combination as complete montages only). Halftones: 85-120 lines

SEND INSERTION ORDERS, ALL COPY AND LAYOUT TO:

John S. Huy, Advertising Manager Ermal Garinger Academic Resource Center 4069 Wescoe Hall The University of Kansas Lawrence, Kansas 66045-2167 Phone: (913) 864-4759

We send written confirmation for all ad reservations received.