

## THE JOURNAL OF EDUCATIONAL TECHNIQUES AND TECHNOLOGIES

A Publication of the International Association For Learning Laboratories I A L L

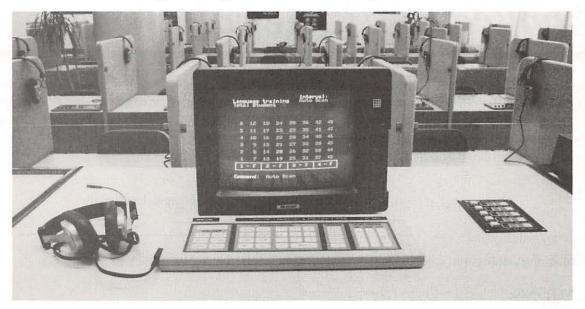
Suzanne E. Lindenau, Editor

VOLUME 22 NUMBER 4 WINTER 1989-1990

#### PRACTICES AND PRODUCTS FOR TODAY'S LANGUAGE LEARNING

SOMETHING ABOUT US: The American Language	Feature	J.E.T.T. SPOTLIGHT: Page 59
Academy: CALL and the ALA Lab System Pag	THE J.E.T.T. READER SURVEY:	France Panorama A Vous la France!
But Will It Work? Formative Evaluation in Foreign Language Materials Development Carolyn Fidelman Tufts University Pag  In Rebuttal: Mary Ann Lyman Responds to Robert Quinn's Review of Rick Altman's	Salary Position Titles Years in Service	Buongiorno Italia! España y las Americas España Viva Teaching French: A Practical Guide Sendas literarias: Hispanoamérica Sendas literarias: España Beginner's German Reader The J.E.T.T. Salute to Foreign Languages in Elementary
The 1989 IALL Conference:	Positive Aspects of Position	School (FLES)
Retrospectives Page  Foreign Language Proficiency: The Rockefeller Fellowship Study Page	Linguistic Abilities Philosophies	EDITOR'S FOCUS: Page 87  What Comes Around, Goes Around  Academic Journals
J.E.T.T. CLASSIFIED: Page	TOOLS OF THE TRADE:	Audio
From French in Action to Travession The Integral Video Curriculum in Interactive Language Classrooms Elizabeth Lowe McCoy University of Florida Page	What Do ESL Students Need from the Language Lab? Page 52  Pamela Castro Southern Illinois University	Book Reviews Computers Computer-Assisted Language Learning (CALL) Information Language Laboratories
MOSAIC: A Model for Technologically Enhanced Educational Linguistics Walter V. Tuman Louisiana State University Page	What's in It for Me? Evaluating Software and Video Page 54 Gilda A. Evans Anne L. Gibson University of Texas-Arlington	Surveys Technology Video Videodisc

# eec/WICOM® DOES IT AGAIN



First we introduced the MC-8501 Console System, a full featured language lab that was not a budget buster. Now we announce the new WICOM MC-9800 Instructor Console featuring a color CRT display of all class activity including built-in analyzer system with printer and the LP-98 Language Partner recorder with remote control.

Check these unique features:

- Sealed sheet switch instructor control console, no bigger than a computer key board. Eliminating knobs, levers and switches means greater reliability and long life.
- Color CRT display of classroom with plain language messages indicating mode, function and class activity.
- An easy to use analyzer function with multiple choice question capability and again with CRT display of individual student responses, overall class comprehension and print out of grades, ranking and student bar chart.
- Handsfree automatic student monitoring.
- FOUR program distribution and Library or Free Study.

• Master program recorder includes selectable:

Automatic repeat of single or multiple phrases,

Edit and reformat tapes, adjust spacing for student responses and bookmarks for continuous tape segment replay,

Automatic "end of phrase" pause, ideal for "answer only" oral testing or analyzer use.

- Student recorders include automatic last sentence repeat without head to tape contact reducing unnecessary wear on all components.
- Computerized design and circuitry result in simple operation and an effective teaching tool.

#### PRACTICAL LANGUAGE LAB SYSTEMS AT AFFORDABLE PRICES

Best of all the MC-9800 system with all of these features is still competitively priced. Call us for a budgetary estimate which will pleasantly surprise you. There is no obligation.

Toll Free (800) 553-7669

#### educational electronics corporation

213 North Cedar Ave • Inglewood, CA 90301

eec/WICOM

BUILDING A REPUTATION . . . ONE LAB AT A TIME

$\square$ The International Association for Learning Laborato
---

### Membership Application/Renewal

The International Association for Learning Laboratories (IALL) publishes four issues of *The Journal of Educational Techniques and Technologies* per year. To begin your annual membership or to renew your membership, please complete and mail the form below. Remit funds in advance by check or money order in U.S. dollars made payable to:

IALL Membership

c/o Dr. Robin E. Lawrason Media Learning Center—Temple University Philadelphia, PA 19122 Membership Category (Check One) ☐ Renewal ☐ New Member ☐ **VOTING**: \* Overseas Educator Membership/Journal ...... \$ 40.00 \_\_\_\_\_ □ NON-VOTING: U.S. Library/Academic Department ......\$ 40.00 \_\_\_\_\_ \* Overseas Library/Academic Department ...... \$ 55.00 \_\_\_\_\_ U.S. Commercial Organization (Individual) .....\$ 35.00 \_\_\_\_\_ U.S. Commercial Corporate (Group).....\$ 175.00 \_\_\_\_\_ **Back issues of The NALLD Journal** (Volume:\_\_\_\_\_ No.\_\_\_\_\_).....\$ 5.00 \_\_\_\_\_\_ TOTAL REMITTED ..... \$ \_\_\_\_\_\_ \_\_\_\_\_ POSITION: \_\_\_\_\_ NAME: \_ INSTITUTION/ORGANIZATION: STREET OR P.O. BOX: CITY: STATE: ZIP:

COUNTRY: \_\_\_\_\_ TELEPHONE: \_\_\_\_

<sup>\*</sup> Differences in membership rate due to postage

#### J.E.T.T. CREDITS

Editor-in-Chief
Associate Editor Sabine C. Elian University of Georgia
Associate Editor-Asia Barbara O'Donohue Hiroshima Bunkyuo Women's College
Senior Copyline Editor
Assistant Copyline Editor Suzanne Lord California Polytechnic University
Contributing Editor
Contributing Editor Genelle Morain University of Georgia
Contributing Editor
Contributing Editor Nina Garrett University of Illinois

The Journal of Educational Techniques and Technologies (ISSN 0891-2521), Copyright 1989 by the International Association for Learning Laboratories, 304C Moore College Building, Language Laboratories, University of Georgia, Athens, Georgia 30602, U.S.A. All Rights Reserved. No part of this journal may be reproduced or transmitted, in any form or by any means, electronic or mechanical, including photocopying, recording, or by an information storage or retrieval system without written permission from the Editor: Suzanne E. Lindenau. Postage paid at Athens, Georgia and additional post offices.

POSTMASTER: Send address changes to J.E.T.T., 304C Moore College Building, Language Laboratories, University of Georgia, Athens, Georgia 30602, U.S.A.

#### The IALL Executive Board

	Sue K. Otto
	University of Iowa Ruth Trometer
President-Elect	Ruth Trometer
	The Massachusetts Institute of Technology
	Robin Lawrason
	Temple University Robert Jones
Secretary	
	TT ATTO . B.C. I
Executive Director	University of Wisconsin-Milwaukee Charles P. Richardson
	Ohio University



#### The ALA Lab System

#### ALA's new computer-based medium...

brings ALL the language skills to CALL. The Student

**Listens** → to real, human speech

**Speaks** → and hears, compares, and practices his own speech

**Reads** → with or without hearing the text read

**Writes** → texts for creative writing assignments

Turns any PC into a sophisticated language laboratory Adds interactive sound and dynamic graphics Makes the traditional language laboratory obsolete

#### **4 Integrated System Components**

Each

- → Individualized
- → Instructional
- → Interactive
- → Motivational



American Language Academy • Suite 200, 11426 Rockville Pike Rockville, MD 20852 • Telephone: 1-800-346-3469, 1-301-984-3400 Fax: 1-301-984-8424 • Telex: 248777 ALA UR