NALLD Business

Nominating Committee: NALLD President Roy Krynitz has announced the selection of the nominating committee for the election of officers. Should you have suggestions for the committee please contact them. The names and addresses of the members are listed below:

CHAIRPERSON Wm. Flint Smith, Director, Language Laboratory, Modern Languages Department, Purdue University, Lafayette, Ind. 47907. Phone: 317/493-1172.
Gloria Patron, Director, Language Laboratory, Foreign Language Department University of New Orleans, New Orleans, La. 70122. Phone: 504/288-3161 ext. 287.
Arthur Gionet, Department of Foreign Languages, North Texas State University, Denton, Texas 76203. Phone: 817/778-2404.
R. Kent Look Language Lab, Classroom and Technical Staff Supervisor, University of California, Room B-40 Dwinelle Hall, Berkeley, California 94720. Phone: 415/642-0767.
David Hanson, Russian Department.-Ger and Slavic Lang., Modern Language Department, Brandeis University, Waltham, Ma. 02154. Phone: 617/647-2608

Executive Board Motions: 1) In the light of several recent complaints about products used in learning laboratories, the Executive Board of NALLD reaffirms the Association's role in monitoring reports on product quality, inviting manufacturers' comments in reply to criticisms reported, and publishing discussions of product quality to the general membership.
2) The 1977 annual Meeting of NALLD will be held in conjunction with the Annual Meeting of AECT in Miami, Florida, during the Spring of 1977.
3) Proposed Constitutional Amendment: The NALLD Executive Board proposes the following changes to the Constitution:

Amend Article 2, Section 4 dealing with Terms of Officers as follows:
1) change line 1 from ALL ELECTED OFFICERS... to read (a) ALL ELECTED OFFICERS.
2) add to the Section a new paragraph which reads:
(b) The term of the office of Executive Secretary is two years and shall begin at the end of the Annual Business Meeting held in even numbered years.

Amend Article 3, Section 2 dealing with Duties of the Executive Board as follows:
1) change the designations of paragraphs e, f, g, h, and i in the Sections respectively to new designations f, g, h, i, and j;

Spring/Summer, 1976 61
2) add a new paragraph to the Section after paragraph d which reads:

(e) appoint the Executive Secretary by approving a recommendation made by the President by simple majority vote.

4) Roy Krynitz, NALLD President, announced the appointment of Tom Goldsworthy as NALLD Executive Secretary. Mr. Goldsworthy had been serving as Acting Executive Secretary.

Positions Available: We have received notification of the following positions available:

Irvine, California. Language Laboratory Director position will be open in August, 1976 at the University of California, Irvine campus. Salary is negotiable depending on experience. The University of California is an equal opportunity employer. Those who are interested should write: Wilfried M. Voge, Chairman, Policy Committee for Language Laboratory, Department of German, University of California, Irvine, California 92717.

Columbus, Ohio: Program Coordinator position at the Ohio State University. Overseeing the operation of a Dial Access System. Tape Libraries and Learning Labs. Schedules program time, prepares labs, catalogs materials. Provides orientation and continuous assistance for students and faculty. Responsible for stimulating, facilitating and assisting faculty in development of instructional materials. Proposes programs and budgets for current and future services. Experience in media field and a B.A. in media or related field. Salary range $10,500-12,500. Date open Mid September 1976. Contact Gary D. Mann (Phone 614-422-2850. Ohio State University 1841 Millikin Road Room 155, Columbus, Ohio 43210.

Position Wanted: Language Lab Director or Asst. Director. Education: M.A. French Language and Literature. University of Toronto, Canada. Foreign Country Experience: 3 years in France, 6 months in Germany, Also studied Spanish and Russian. Language Lab Experience: 5 years, of which 3 years spent as Asst. Director of Lang. labs and Lecturer in French at the University of Western Ontario, London, Canada. Familiar with all phases of lab operation. Willing to go abroad or overseas. Contact: Mr. A. Vikar, 310-6298 Huron St., London, Ontario, N5Y 4J7, Canada.

NALLD QUESTIONNAIRE RESULTS

May 27, 1976

The following compilation represents the results from a questionnaire distributed and compiled by Gary Mann, Director of the Listening Center at Ohio State University. The NALLD Executive Board would like to express its appreciation to Mr. Mann for this service. The Board would also like the NALLD members to know that we will make every effort to respond to their suggestions and complaints.
One problem, the mailing list, should now be solved. Mr. Mann is presently completing transference of the list to a computer. This should eliminate many of the mistakes that have resulted from the constant typing and re-typing of the labels by student help. We are also attempting to match the content of the Journal to suit the various interests of our membership. Your continued suggestions and contributions will be appreciated.

NALLD QUESTIONNAIRE

1. The association needs a logo or symbol that it can be recognized by. The twelve shown on the attached sheet have been developed for NALLD and will be used on brochures, stationery, and etc. Please indicate your first, second, and third choice below:

<table>
<thead>
<tr>
<th>Logo No.</th>
<th>First Choice</th>
<th>% of Responses</th>
<th>Second Choice</th>
<th>% of Responses</th>
<th>Third Choice</th>
<th>% of Responses</th>
</tr>
</thead>
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<td>13</td>
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<td>5.47</td>
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<td>9.58</td>
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<td>8</td>
<td>5.47</td>
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<td>15.06</td>
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<td>1.36</td>
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<td>4.10</td>
<td>7</td>
<td>4.79</td>
<td>5</td>
<td>3.42</td>
</tr>
</tbody>
</table>

* In Space Provided, Figure No. 1

2. How could NALLD assist you in your professional development?

Comment:
Some of the more common responses included lists of various kinds such as: suppliers of equipment, their location and contact persons; a 'Consumer's Union' list of professionally evaluated machinery and other technical services, along with price listings; bibliographical lists on current and specialized topics. Several people mentioned implementing new workshops related to use of equipment, technical and imaginative, and prospective teacher seminars. Readers emphasized especially the publishing
NALLD Business

of technical and technique innovations. Two specific suggestions are notable: 1) "Have publishers make all tapes single track at 3 and ¾ ips with blank tape between lessons," cutting the possibility of erasing errors considerably; and 2) "Contacts with more language labs abroad," increasing resources from those countries nurturing the languages offered in the learning laboratory.

3. Rate where NALLD should place its emphasis (Greatest, Average, and Least).
Teaching
Research
Service

Comments:
Although many expressed the balance inherent among the three areas, the majority leaned towards a teaching emphasis. Stress is on utilizing the existing materials to their full capacity rather than adding to research in the language and/or laboratory fields. Service ranks second after teaching. Teaching and service fall together in the responses to point out the practical aspect of language lab directing, too often neglected after the primary task of elementary language drills. Readers introduced terms like 'show, demonstrate, explain,' to exemplify that practical aspect.

4. What other associations do you belong to or participate with?

AECT
MLA
ACTFL
NEA
NAEB

NAVA
Other state or local groups

Responses:

<table>
<thead>
<tr>
<th>AECT</th>
<th>% of Responses</th>
<th>MLA</th>
<th>% of Responses</th>
<th>ACTFL</th>
<th>% of Responses</th>
<th>NEA</th>
<th>% of Responses</th>
</tr>
</thead>
<tbody>
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<td>60</td>
<td>41.09</td>
<td>68</td>
<td>46.57</td>
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<td>17.12</td>
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<table>
<thead>
<tr>
<th>NAEB</th>
<th>% responses of Responses</th>
<th>NAVA</th>
<th>Responses</th>
<th>OTHER*</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
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<td>3</td>
<td>2.05</td>
<td>85</td>
<td>58.21</td>
</tr>
</tbody>
</table>

*OTHER includes all state and local organizations.

5. Would you like to serve NALLD in some elected capacity? __yes __no

<table>
<thead>
<tr>
<th>YES</th>
<th>% of Responses</th>
<th>NO</th>
<th>% of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>28</td>
<td>19.17</td>
<td>99</td>
<td>67.80</td>
</tr>
</tbody>
</table>

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NALLD Journal
6. Do you belong to a NALLD Regional Chapter?  
   —yes  —no

If the answer was no, would you like to become a regional chapter member?  
   ———yes  ———no

Responses:

<table>
<thead>
<tr>
<th></th>
<th>% of Responses</th>
<th>% of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>24</td>
<td>16.43</td>
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<tr>
<td></td>
<td>52</td>
<td>35.61</td>
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<tr>
<td>NO</td>
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<td>82.87</td>
</tr>
<tr>
<td></td>
<td>52</td>
<td>35.61</td>
</tr>
</tbody>
</table>

7. Would you be opposed to reducing the NALLD Journal from 4 issues/year to 3 issues/year if the total number of pages/year remained the same? (The objective would be to reduce our rising operating cost).

Opposed to 3 issues/year  % of Responses
   18             12.32
Not opposed to 3 issues/year % of Responses
   128            87.67

8. What topics would you like to see presented or discussed at upcoming conventions?

Comments:
The majority of the readers suggested technological advancement/awareness and the creation of interest in the laboratory for the student and/or teacher. In this question, as in many other in the questionnaire, readers pulled for improvement on the high school level. Some significant and original ideas from the survey were: 1) "Where to get parts when a company has sold out. How to update an older lab;” as it is near impossible to acquire an entirely updated lab with the constant influx of new ideas, technological advancement, many teachers are faced with making do with what they have; 2) "Need for competent technicians, repairmen, servicemen;” often teachers do not possess the technical training nor the time for service of their own labs and calling in outside help can involve not only money but extra time for appointments, as opposed to employing a trained, full-time technician, especially at the university level; 3) "How to ‘jazz up’ interest in learning labs - pizzazz, excitement, propaganda . . . possible addition of short wave to lab situations (daily news broadcasts in the foreign languages, music and television).”
NALLD Business

9. In the Spring 1975 issue the "Membership Directory" was listed by zip code. Previously this listing has been alphabetical. Which way do you prefer?

I prefer the ____ zip code listing.

I prefer the ____ alphabetical listing.

Responses:

<table>
<thead>
<tr>
<th>Option</th>
<th>% of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prefer Zip Code Listing</td>
<td>20.54</td>
</tr>
<tr>
<td>Prefer Zip Code Listing</td>
<td>76.71</td>
</tr>
</tbody>
</table>

10. Would you or do you know of anyone interested in presenting a paper, leading discussions or performing a demonstration at a future conference or convention?

_____ yes  _____ no

Responses:

<table>
<thead>
<tr>
<th>Option</th>
<th>% of Responses</th>
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</thead>
<tbody>
<tr>
<td>YES</td>
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<tr>
<td>NO</td>
<td>66.43</td>
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</tbody>
</table>

* Percentages are based on the actual number of questionnaires returned. See Note at beginning of article.

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**CONFERENCE ON THE TEACHING OF FOREIGN LANGUAGES**

**CONFERENCE THEME:**

"MANY LEARNERS—MANY STYLES"

A JOINT MEETING WITH THE OHIO MODERN LANGUAGE TEACHERS ASSOCIATION

DATE: April 14-16, 1977 (As always, the weekend after Easter)

CITY: Columbus, Ohio. Sheraton-Columbus Hotel

KEYNOTE ADDRESSES:

• Learning Styles
• Cross-Cultural Communication

OTHER HIGHLIGHTS:

• Theme Banquet and Dance.
• AAT Luncheon and language sessions.
• Third Annual Luncheon with Ed Allen.
• 30 special interest sessions.
• 8 workshop sessions

THURSDAY EVENING SPECIAL: An opportunity to meet textbook authors followed by a "Wine and Cheese Fete."

Companies or organizations wishing to exhibit or advertise; anyone seeking Advisory Council membership, and persons interested in receiving Conference Program Booklet containing registration and hotel reservation forms should write to: William Clapper, Roanoke County Schools, 526 College Avenue, Salem, Virginia 24153 (703) 389-0861