This might be an ordinary cassette recorder...

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This REPEAT button helps people learn. Beneath it is a whole new idea in teaching machines: the Canon REPEAT-CORDER L.

1 It looks like an ordinary cassette tape recorder. It records and plays back cassettes exactly like any recorder. But it does one thing no other recorder can do: it repeats any phrase or section of the tape continuously... automatically... at the touch of a single button.

2 How? With a unique second cassette in which a 2-track tape is coiled in an endless loop. This second cassette records continuously from the first so that a predetermined length of the material from the first cassette is always available on the second one. The length is determined by the choice of the second cassette, which is available in lengths from 5 to 30 seconds.

3 By depressing the REPEAT button, the user halts the first cassette and simultaneously begins a play-back from the second cassette. This play-back is repeated until the user depresses the PLAY button, resuming exactly where he left off on the first cassette.

4 While the REPEAT-CORDER L is repeating, the student may record, so he can compare his work with the original. He may re-record as often as he wishes. Just press the PLAY button to continue.

For further information write: Repeat-Corder Division, Canon U.S.A., Inc., 10 Nevada Drive, Lake Success, N.Y. 11040

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Winter, 1974
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