"End of the Reel"

We welcome the submission of information on upcoming events from our readers. Please send to the Managing Editor:

Gamin Bartle
Language Resource Center
University of Alabama
P.O. Box 870246
Tuscaloosa, AL 35487
(205) 348-8472
gbartle@as.ua.edu

To provide better service to IALL members, we have a comprehensive Web site at http://iallt.org. ✦
End of the Reel
## IALLT Publications Order Form/Invoice

Please identify the publications that you would like to order and place the correct total in USD at the bottom of the form. Be sure to list the Volume and issue numbers for any back issues of journals needed.

<table>
<thead>
<tr>
<th>Publication</th>
<th>Price</th>
<th>Qty.</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Task-Based Activities: A Communicative Approach to Language Lab Use.</td>
<td>Member $10.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Task-Based II: More Communicative Activities for the Language Lab Use 1993. Edited by Lee Ann Stone and Pam Castro.</td>
<td>Member $10.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Member $15.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Language Center Design Kit, Fourth Edition</td>
<td>Member $45.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Edited by Jack Burston. (c) 2003.</td>
<td>Non-Member $60.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IALLT Management Manual, Second Edition</td>
<td>Member $45.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Edited by Ute Lahaie. (c) 2003.</td>
<td>Non-Member $60.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Journal of Educational Techniques and Technologies</td>
<td>Member $5.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vol. ____ No.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IALL Journal of Language Learning Technologies</td>
<td>Member $7.50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vol. ____ No.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IALLT Journal of Language Learning Technologies</td>
<td>Member $12.50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vol. ____ No.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Remit check payable in U.S. fund to IALLT. Payment must accompany all orders. If your order is to be shipped outside of North America, please consult the IALLT Web site at http://iallt.org/journal/puborder2.html for shipping charges. Mail invoice and check to:

Ron Balko, IALLT Treasurer (Business Manager)  
Director, Instructional Media Services  
Concordia College  
Moorhead MN 56562  
E-mail: balko@cord.edu  
Phone: 218-299-3464

Vol. 36, No. 1 2004
IALLT Membership
Order Form/Invoice

Name ________________________________________________

Position ________________________________________________

Department ________________________________________________

Institution ________________________________________________

Address

City ___________________________ State ______ Zip ____________ Country _______ __

Phone ________________________________________________

FAX ________________________________________________

Email address ____________________________________________

Status (check one): ___ Renewal Membership/Subscription  ___ New Member/Subscription

Check other professional organizations to which you belong: AECT ACTFL CALICO TESOL EUROCALL

Check if you need IALLT Regional Group Membership Information: ______

Occasionally organizations or companies whose business is of interest to IALLT members, request IALLT mailing labels. If you do not want your name on these lists, please check here. ____

Check desired membership category and charges:

___ Educational Member (Voting) 1 yr. $50.00/2 yrs. $90.00

___ Commercial Member (Non-Voting) 1 yr. $75.00/2 yrs. $140.00

___ Library Subscription (Non-Voting) $60.00

___ Full-time Student member* (Voting) $25.00  *Signature of sponsoring IALLT member required for student membership.

Subtotal Membership Charges: $ __________

Add Postage (if outside North America): $ 20.00

Total charges (membership + postage, if any) $ __________

Remit check payable in U.S. funds to IALLT. Payment must accompany all orders. You can also enroll or renew your membership on-line at http://iallt.org/vs/membapp-ol.html.

Mail invoice and check to: Marlene Johnshoy
                          IALLT Membership Coordinator
                          CARLA
                          University of Minnesota
                          395 S Pascal St Paul, MN 55105

IALLT Journal of Language Learning Technologies
Advertising Guidelines Rates
April 2004

...provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

Acceptable Material:
Non-bleed; high-quality photomechanical transfer prints on paper (PMT, Copyproof). Halftones: 85^1 20 lines. Black & white laser copy. No film or negatives.

Rates:

<table>
<thead>
<tr>
<th>Journal Size 7&quot; x 10&quot;</th>
<th>1 Insertion</th>
<th>2 Insertions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (ad copy: 6&quot; x 9&quot;)</td>
<td>$275</td>
<td>$500</td>
</tr>
<tr>
<td>Half page (ad copy: 2 1/2&quot; x 9&quot;, 6&quot; x 4&quot;)</td>
<td>$200</td>
<td>$350</td>
</tr>
<tr>
<td>Quarter page (1 1/2&quot; x 9&quot;, 6&quot; x 2 2/5&quot;)</td>
<td>$150</td>
<td>$250</td>
</tr>
<tr>
<td>Cover 2 (inside front)</td>
<td>$350</td>
<td>$650</td>
</tr>
<tr>
<td>Cover 3 (inside back)</td>
<td>$350</td>
<td>$650</td>
</tr>
<tr>
<td>Cover 4 (outside back)</td>
<td>$400</td>
<td>$750</td>
</tr>
</tbody>
</table>

We send tearsheets with invoice.

Schedule:
Issues         Closing Deadline   Publication
Fall/Winter    September 1       October
Spring/Summer  March 1          April

Send Insertion Orders, All Copy and Layout To:

Gamin Bartle
IALLT Journal Managing Editor
P. O. Box 870246
University of Alabama
Tuscaloosa, AL 35487
Phone: (205) 348-8472
Email: gbartle@as.ua.edu

We send written confirmation for all ad reservations received.
For further information about advertising, please contact the IALLT Journal Advertising Manager, Sara Wilson (contact information in front matter).