

Calendar of Events and Affiliate Information

“End of the Reel”

We welcome the submission of information on upcoming events from our readers. Please send to the Managing Editor:

*Rachel Saury
ASCIT, P.O. Box 40078
University of Virginia
Charlottesville, VA 22904-4784
email: res4n@virginia.edu
phone: 804-924-6847*

New IALL Web site

To provide better service to IALL members, we have set up our own web server at <http://iall.net>. For the time being, the old URL will automatically transfer to the new site. If you forget, or feel the need to add www (e.g., www.iall.net), that will work too. Please visit often, and send any feedback or updates to webmaster@iall.net.

FLEAT IV

The 4th International Conference on Foreign Language Education and Technology (FLEAT IV) is a joint conference sponsored by LLA (Language Laboratory Association of Japan) and the IALL (International Association for Learning Laboratories, USA). The conference will be held at Kobe University of Commerce and at Central Facilities of Kobe Academic and Research Town in Japan from July 29th to August 1st in the year 2000. The main theme of FLEAT IV is 'Language Learning and Multimedia: Bridging Humanity and Technology'. The conference will provide an international forum not limited only to comprehensive discussions of technology in language learning and teaching, cognitive processes of language skills, cross-cultural aspects of language learning, first and/or second language acquisition, and related areas. Go to the FLEAT IV Web site for more information: <http://www.hll.kutc.kansai-u.ac.jp:8000/fleat4.html>.

ACTFL 2000

The American Council on the Teaching of Foreign Languages hosts the largest gathering of foreign language educators in the country. Held each year in November, this is the premiere event for those interested in improving the teaching and learning of languages in the U.S. The 34th annual convention will be held November 17-19, 2000 in Boston, Massachusetts. See their Web site at: <http://www.actfl.org/>.

IALL Membership Order Form/Invoice

Name _____
Position _____
Department _____
Institution _____
Address _____
City _____ State _____ Zip _____ Country _____
Phone _____
FAX _____
Email address _____

Check other professional organizations to which you belong:

AECT _____ ACTFL _____ CALICO _____ TESOL _____

Check if you need IALL Regional Group Membership Information: _____

Check desired membership category and charges:

- _____ Educational Member (Voting) \$40.00
- _____ Commercial Member (Non-Voting) \$55.00
- _____ Library Subscription (Non-Voting) \$40.00
- _____ Student member* (Voting) \$15.00

*Signature of sponsoring IALL member required for student membership.

Subtotal Membership Charges: \$ _____

Add Postage (if outside North America): \$15.00 \$ _____

Total charges (membership + postage, if any) \$ _____

Remit check payable in U.S. funds to IALL. Payment must accompany all orders.

Mail invoice and check to: Ed Dente
Language Media Center
Tufts University
Medford MA 02155, U.S.A.
Phone: (617)627-3036
Email: edente@emerald.tufts.edu

Advertising Guidelines Rates June, 2000

...provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

Acceptable Material:

Non-bleed; high-quality photomechanical transfer prints on film or paper (PMT, Copyproof); offset film negatives (high-density litho film right reading with emulsion side down, line and halftone combination as complete montages only). Halftones: 85 – 120 lines.

Rates:

Journal Size 7" x 10"	1 Insertion	3 Insertions
Full page (ad copy: 6" x 9")	\$275	\$250
Half page (ad copy: 2 1/2" x 9", 6" x 4")	\$200	\$175
Quarter page (1 1/2" x 9", 6" x 2 2/5")	\$150	\$125
Covers 2 & 3	\$350	\$325
Cover 4	\$400	\$375

We send tearsheets with invoice.

Schedule:

Issues	Closing Deadline	Publication
December	November 1	December
June	April 1	June

Send Insertion Orders, All Copy and Layout To:

Harold H. Hendricks, IALL Advertising Manager
Humanities Research Center
Brigham Young University
3060 JKHB
P.O. Box 26098
Provo, UT 84602-6098
Phone: (801) 378-6448

We send written confirmation for all ad reservations received.